

## **Historic, Archive Document**

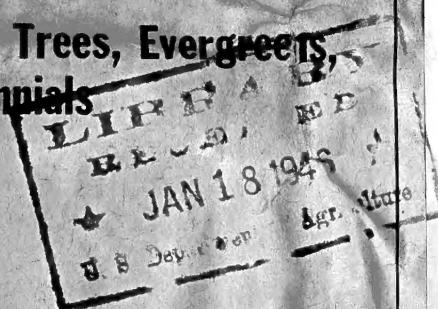
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# 1946 PRICE LIST

Fruits, Shrubs and Trees, Evergreens,  
Perennials



**Coe, Converse & Edwards Co.**  
Nurserymen Since 1875

Southern City Limits, Highway 12

**Fort Atkinson, Wisconsin**

CHOOSE FROM THE BEST



PENALTY FOR PRIVATE USE  
PAYMENT OF POSTAGE, \$1.00  
\$1.46

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## Brighten Your Outlook with FLOWERING SHRUBS



### ALMOND

Dbl. Pink, 2 to 3 ft.	\$1.75
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### ALPINE CurrANT

12 to 18 in.	.75
18 to 24 in.	1.00

### ARROWWOOD

2 to 3 ft.	\$1.25
3 to 4 ft.	1.50

### ARALIA

Pentaphylla, 2 to 3 ft.	\$.90
Spinosa, 3 to 4 ft.	1.50

### BARBERRY

Box, 12 to 15 in.	\$.60
Red Leaf, 12 to 15 in.	.50
Red Leaf, 15 to 18 in.	.75
Red Leaf, 18 to 24 in.	1.00
Thunbergii, 12 to 15 in.	.35
Thunbergii, 15 to 18 in.	.50
Thunbergii, 18 to 24 in.	.75
Thunbergii, 2 to 3 ft.	1.00

### BEAUTY BUSH

2 to 3 ft.	\$1.25
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### BUCKTHORN

Common, 18 to 24 in.	\$.50
Common, 2 to 3 ft.	.75

### GARAGANA

18 to 24 in.	\$.75
2 to 3 ft.	1.00

### COTONEASTER

Acutifolia, 18 to 24 in.	\$.75
Acutifolia, 2 to 3 ft.	1.00
Acutifolia, 3 to 4 ft.	1.25

### DEUTZIA

Gracilis, 18 to 24 in.	\$1.25
Pride of Rochester, 2/3 ft.	1.25

### DOGWOOD

Elegantissima, 2 to 3 ft.	\$1.50
Lutea (yellow), 2 to 3 ft.	1.00
Paniculata (Gray), 2/3 ft.	1.25
Siberica (red), 2 to 3 ft.	1.00
Stolonifera (red), 2/3 ft.	1.00

### ELDER

Common, 2 to 3 ft.	\$1.00
Cut-leaf, 2 to 3 ft.	1.00
Golden, 2 to 3 ft.	1.00

### EUONYMUS (Burning Bush)

Americana, 2 to 3 ft.	\$1.25
Alatus, 2 to 3 ft.	1.50
Alatus, 3 to 4 ft.	1.75

### FORSYTHIA

Intermedia, 2 to 3 ft.	\$1.00
Suspensa, 2 to 3 ft.	1.25

### GINNALA MAPLE

2 to 3 ft.	\$1.50
3 to 4 ft.	1.75

### HIGH BUSH CRANBERRY

American, 2 to 3 ft.	\$1.25
American, 3 to 4 ft.	1.50

### SNOWBERRY

Chenaulti, 2 to 3 ft.	\$1.00
Red, 2 to 3 ft.	1.00
White, 2 to 3 ft.	1.00

### SPIREA

Anthony Waterer, 12 to 18 in.	\$1.00
Arguta, 2 to 3 ft.	1.25
Billardi, 2 to 3 ft.	1.25
Froebeli, 12 to 18 in.	.75
Froebeli, 18 to 24 in.	1.00
Korean, 2 to 3 ft.	1.25
Van Houtte, 2 to 3 ft.	1.00
Van Houtte, 3 to 4 ft.	1.25

### SUMAC

Common, 2 to 3 ft.	\$1.00
Cut-Leaf, 2 to 3 ft.	1.25
Staghorn, 2 to 3 ft.	1.00

### WEIGELA

Eva Rathke, 2 to 3 ft.	\$1.25
Rosea, 2 to 3 ft.	1.25

## Windbreaks

	Dozen
Arbor Vitae, 12 to 18 inch	\$9.00
Arbor Vitae, 18 to 24 inch	12.00
Austrain Pine, 18 to 24 inch	22.00
Scotch Pine, 18 to 24 inch	16.00
Black Hill Spruce	
12 to 18 inch	14.00
Black Hill Spruce,	
18 to 24 inch	22.00
Norway Spruce, 12 to 18 in.	11.00
Norway Spruce, 18 to 24 in.	14.00

## Hedgings

	Per 100
12 to 15 in.	\$18.00
15 to 18 in.	25.00
18 to 24 in.	35.00

### BUCKTHORN (Common)

12 to 18 in.	\$10.00
18 to 24 in.	15.00
2 to 3 ft.	25.00

### HONEYSUCKLE

18 to 24 in.	\$35.00
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### PRIVET

12 to 18 in.	\$25.00
18 to 24 in.	35.00

### SPIREA VAN HOUTTE

18 to 24 in.	\$30.00
2 to 3 ft.	40.00

# FRESH FRUIT

## FROM YOUR OWN GARDEN

### Raspberries

**LATHAM.** The best of the red raspberries. Strong vigorous grower with very high quality fruit. Good for table use and canning.

**CHIEF.** The earliest of the red raspberries. A good berry of medium size. Plants are especially hardy.

**SUNRISE.** A new berry from the U. S. Dept. of Agr. It is earlier than Latham, of fine quality and quite disease resistant. A fine berry to have in your garden.

**CUMBERLAND.** A fine quality black-cap. Strong, vigorous grower and heavy producer. Most commonly planted of all black raspberries.

**LOGAN.** This a new variety of black-cap, but very similar to Cumberland. The fruit is possibly a bit larger and comes a little earlier than Cumberland.

**PLUM FARMER.** An old variety and a fine one for the home garden.

**SODUS.** A new Purple-cap of unsurpassed vigor and hardiness. The fruit is large, medium purple in color and very fine in quality. It is an exceptionally heavy bearer and a presistant bearer, rarely failing to produce a crop.

**COLUMBIA.** A purple-cap of many years standing. Not as vigorous as Sodus, but never-the-less a producer of fine fruit.

Per 12	Per 25	Per 100
\$2.75	\$5.25	\$20.00

### Strawberries

(For Spring Delivery Only)

June Bearing

**BLAKEMORE.** A wonderful berry for home use. Plants are strong, thrifty and set heavy crops of berries. Fruit is good sized, bright red and good quality. Flower is perfect.

**SENATOR DUNLAP.** The standby in this area. Excellent for table, market or canning. Fruit is medium in size, dark red in color and of excellent quality. Fruits about midseason. Flower is perfect.

\$1.75 Per 50. \$3.25 Per 100.  
\$6.50 Per 250.  
\$24.00 Per Thousand.

—EVERBEARING—

**GEM.** The best of the everbearing strawberries for this area. Fruit is large and of good quality and plants are quite productive and send out more runners than other everbearing varieties.

\$2.75 per 50; \$4.00 per 100  
\$7.50 per 250

### Blackberries

**ELDORADO.** The coreless Blackberry. A large, jet black fruit that is sweet and juicy with berries that often get 1½ inches long. Needs winter protection.

**SNYDER.** The old standby in blackberries. A fine fruit of good quality.

Per 12, \$3.25; Per 25, \$6.00

### Dewberry

**LUCRETIA DEWBERRY.** A variety of the low bush Blackberry, its branches trail on the ground. The fruit is exceptionally large and sweet, jet black and ripen before the Black Raspberries are gone.

Per 12, \$3.25; Per 25, \$6.00

### Currants

**RED LAKE.** Produces well filled clusters of large glossy red fruits. The quality is excellent and mildly acid. Bushes are vigorous and upright growing.

**PERFECTION.** A heavy producing, strong growing plant. Fruits are bright red, mildly acid and of good quality.

**WHITE GRAPE.** The best of the white varieties, productive and of fine quality.

Each, 75c; Doz., \$8.00

### SPECIAL OFFER

EARLY ORDER DISCOUNT. Orders received on or before March 1st will be entitled to our Early Order Discount of 10%.

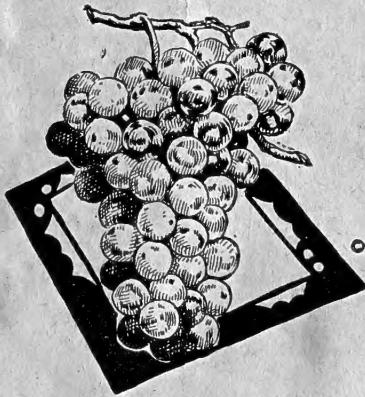
### TERMS

Prices quoted are for cash with order. Prepaid delivery to your nearest express or freight office, or on such bundles as are small enough, parcel post to your home address is also included in this price.

### GUARANTEE

Coe, Co. and Edwards Co. will replace at ½ the regular retail price any tree, shrub, vine or evergreen that fails to grow the first season. Notification of such losses shall be made before the next growing season.

# GET YOUR SPRING TREES



## Grapes

**BETA.** Small black, hardy.  
**CACO.** Best red for here.  
**CONCORD.** Standard black.  
**FREDONIA.** New black, high quality.  
**MOORE'S EARLY.** Big black.  
**PORTLAND.** Big white, very desirable variety.  
**WORDEN.** Large late black.

Each, 75c; Doz., \$8.00

## Cherries

**EARLY RICHMOND.** The first of the sour cherries to ripen. Light red in color.

**MONTMORENCY.** Dark red in color, best for canning and pies.

Each Doz.  
 3 to 4 ft. \$2.50 \$27.00

**NANKING CHERRY.** Small trees loaded with small bright red fruits. Good for canning, jelly or jam.

Each Doz.  
 2 to 3 ft. \$1.00 \$11.00  
 3 to 4 ft. 1.25 14.00

**HANSEN BUSH CHERRY.** An ornamental bush bearing edible bright red fruits. Plants remain small.

2 to 3 ft., \$1.00 Each  
 3 to 4 ft., \$1.25 Each

## Asparagus

Per 100  
 WASHINGTON ..... \$ 500  
 PARADISE ..... 7.50

## Horse Radish

Strong crowns which will produce a good crop the first season.

Doz., \$2.00; Per 100, \$10.00

## Apples

	Each	Doz.
4 to 5 ft.	\$1.75	\$20.00
5 to 6 ft.	2.00	22.00

**ANOKA.** Early, poor quality.  
**BEACON.** Summer season, good.  
**CORTLAND.** Fall season, good.  
**DELICIOUS RED.** Winter, good.  
**DELICIOUS YELLOW.** Winter, good.  
**DUCHESS, RED.** Summer season.  
**EARLY McINTOSH.** Good late summer apple, fine quality.

**FAMEUSE or SNOW.** Fall apple.  
**FIRESIDE.** New winter apple of very high quality.

**GRIMES GOLDEN.** Early winter.  
**HARALSON.** Annual bearer, fine winter keeper and desirable cooking apple.

**JONATHON.** Late fall, good.  
**KENDALL.** New McIntosh type, but better keeper and hangs on tree better.

**LIVELAND.** Summer apple.  
**MACOUN.** Heavy bearer of high quality fruit. Another McIntosh type.

**McINTOSH.** Late fall and early winter, fine quality. Very widely planted.

**MELBA.** Good summer apple, better keeper than most.

**MILTON.** Late summer and early fall, good quality. Another McIntosh type.

**MINNESOTA NO. 790.** A good winter baking apple. New, but worth trying.

**MINJON.** New introduction from Minnesota. Jonathon type, but larger fruit and more vigorous tree.

**NORTHWESTERN GREENING.** Fine winter keeper, best suited for cooking.

**RAIRIE SPY.** Good winter keeper of high quality. Suitable for desert and cooking. A Minnesota variety, very promising.

**RED ASTRACHAN.** Summer.

**SALOME.** Good winter keeper.

**SHARON.** New Iowa variety, good keeper, high quality.

**SECORE.** Iowa introduction, Jonathon type, but better keeper, more vigorous tree.

**TETOFSKY.** Summer season.

**TOLMAN SWEET.** Fall season.

**WEALTHY.** Best fall apple.

**WINESAP.** Good winter keeper.

**WOLFE RIVER.** Poor quality.

**YELLOW TRANSPARENT.** Summer apple, poor keeper.



## Crabs

**DOLGA.** Bright red, pickling.

**FLORENCE.** Pickling.

**HYSLOP.** Pickling, jelly.

**SWEET RUSSET.** Pickling.

**WHITNEY.** Canning, jelly.

	Each	Doz.
4 to 5 ft.	\$1.75	\$20.00
5 to 6 ft.	2.00	22.00

## Plums

**EMBER.** Reddish yellow, late.

**HANSKA.** A polinzer.

**MAGA.** A polinzer, apricot flavor.

**MONITOR.** Large red midseason.

**SURPRISE.** Best polonizer.

**SUPERIOR.** Very large red.

**UNDERWOOD.** Outstanding quality, midseason.

**WANETA.** Early, medium size.

**LOMBARD.** Late, medium size, bluish green.

**STANLEY PRUNE.** The best blue plum for this area.

5 to 6 ft.

Each, \$2.25; Per 12, \$25.00

## Cherry Plums

**SAPA.** Red flesh, very good.

**OPATA.** Green flesh, good.

**COMPASS.** Bright red fruits.

4 to 5 ft.

Each, \$2.25; Per 12, \$25.00

## Pears

**DUCHESS.** Good desert variety.

**BARTLETT.** High quality, best.

**CLAPPS FAVORITE.** Polonizer.

**FLEMISH BEAUTY.**

**KIEFER.** Good for canning.

**LINCOLN.** Fine eating.

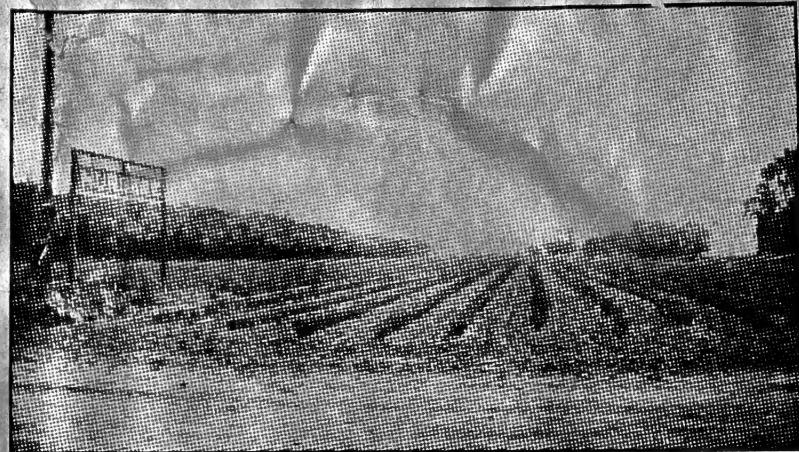
**MENDEL.** Polonizer, canning.

**SECKLE.** Best for pickling.

4 to 5 ft., \$2.50 Each

# PERENNIALS

## For Permanent Flower Borders



A View of Our Nursery

### Iris

<b>AMBASSADOR</b> , lavender and bronz.
<b>CAPRICE</b> , rose red.
<b>LENT A. WILLIAMSON</b> , lavender and violet.
<b>MAD. CHEREAU</b> , white, edged with blue.
<b>PARASENSIS</b> , dark blue.
<b>PRairie GOLD</b> , rich yellow.
<b>PUMILA</b> , low dark blue, early.
<b>RHEIN NIXE</b> , white and violet.
<b>WALHALLA</b> , early blue.
<b>DAUNTLESS</b> , red and brown.
<b>DON JUAN</b> , bronze and red.
<b>GUDRON</b> , white.
<b>LABOR</b> , red.
<b>RAMESES</b> , pink and rose blend.
<b>WINNISHEK</b> , fine dark blue.
40c Each; \$4.00 Per 12

### Phlox

50c each; \$5.00 per 12

<b>AFRICA</b> , red.
<b>B. COMpte</b> , dark red.
<b>BEACON</b> , cherry red.
<b>BORDER GEM</b> , tall lavender.
<b>BRIDESMAID</b> , white, red eye.
<b>CHAMPS ELYSEE</b> , purple.
<b>DR. CHAS. MAYO</b> , white, red eye.
<b>ECLAIREUR</b> , magneta.
<b>ENCHANTRESS</b> , pink.
<b>LILLIAN</b> , silvery pink, new.
<b>MIA RUYS</b> , dwarf white.
<b>MISS LINGARD</b> , earliest white.
<b>MRS. JENKINS</b> , white.
<b>RHEINLANDER</b> , salmon pink.
<b>R. P. STRUTHERS</b> , tall red.
<b>STARLIGHT</b> , tall violet, white eye.
<b>THOR</b> , salmon pink, large.
<b>VON HOCKBERG</b> , bright red.
<b>WIDAR</b> , low violet, white eye.

### Peonies

Fall planting is best for Peonies. Set out in good, rich soil in the open sunlight for best results. Place the eyes of the plant approximately two inches below the surface.

<b>BARONESS SCHROEDER</b> , white	\$1.25
<b>CORONNE D'ORR</b> , white	1.25
<b>EDULES SUPERBA</b> , pink	1.25
<b>FELIX CROUSSE</b> , red	1.25
<b>FESTIVA MAXIMA</b> , white	1.25
<b>KARL ROSENFIELD</b> , red	1.25
<b>LOUIS VAN HOUTTE</b> , red	1.15
<b>MARY BRAND</b> , red	1.50
<b>MONS JULES ELY</b> , pink	1.25
<b>OFFICIALIS RUBA</b> , red	1.50
<b>PRES. TAFT</b> , pink	1.50
<b>RICHARD CARVEL</b> , red	1.50
<b>SARAH BERNHARDT</b> , pink	1.75
<b>WALTER TAXTON</b> , pink	1.75
<b>UNNAMED</b> , red, pink, white	1.00

### Gladiolus

Pink, Yellow, Purple, Red, White

3 for 45c; \$1.35 per Dozen  
\$2.25 per 25

MIXED, no color specified.  
\$1.00 per 12; \$1.50 per 25

### Dahlias

<b>SNOW</b>	50c each; \$5.00 per 12
<b>DECORATIVE</b>	60c each; \$6.50 per 12
<b>CACTUS</b>	60c each; \$6.50 per 12

### To Our Customers!

Coe. Converse & Edwards Co. is an old and well established nursery. We are proud of the fine record made by this firm in the years past. The growing of choice nursery stock is an art and science and we are proud of our fields of growing plants and trees. A cordial invitation is offered to everyone to visit the nursery and to inspect our many acres of nursery stock. A new era of business activity is before us and it is our hope to serve our customers with as fine a selection of nursery stock which will be as well grown and reasonably priced as can be had anywhere.

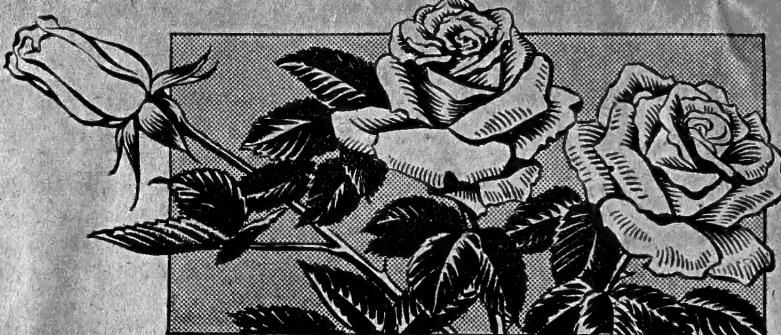
Inquiries relative to landscaping of residences or any other type of property are solicited. We offer in this capacity the services of Lawrence G. Holmes, a landscape architect of wide experience.

COE, CONVERSE & EDWARDS CO.  
Nursermen Since 1875



**CHOICE, HARDY**

# **ROSES**



## **Hybrid Teas**

**\$1.50 each; 3 for \$4.00**

**ETOILE de HOLLAND**, red.  
**GEN. MAC ARTHUR**, red.  
**GRUS AN TEPLITZ**, red.  
**MARGARET McGREDY**, red.  
**RED RADIANCE**, red.  
**PINK RADIANCE**, pink.  
**JON J. L. MOCK**, pink.  
**GOLDEN DAWN**, orange yellow.  
**MRS. E. P. THOM**, yellow.  
**TALISMAN**, two tone yellow.  
**K. A. VICTORIA**, white.

## **Climbers**

**\$1.35 each; 3 for \$3.75**

**AMERICAN BEAUTY**, red.  
**CRIMSON RAMBLER**, red.  
**DOROTHY PERKINS**, pink.  
**DR. VAN FLEET**, pink.  
**TOUSENDSCHOEN**, red.  
**DOROTHY PERKINS**, white.  
**EXCELSA**, red.  
**PAULS SCARLET**, red.  
**PRIMROSE**, yellow.

## **Rugosas**

**\$1.35 each; 3 for \$3.75**

**GROOTENDORST**, red.  
**GROOTENDORST PINK**, pink.  
**HANSA**, pink.  
**HARRIS**, yellow.  
**AMELLIA GARDNER**, red.  
**BELLE POINTENINE**, pink.  
**BLANCH DE COUBERT**, white.  
**RUGOSA**, yellow.

## **Polyanthas**

**\$1.35 each; 3 for \$3.75**

**CATHERIN ZEMIT**, white.  
**ELLEN POULSON**, pink.  
**IDEAL**, dark red.  
**MISS E. CAVELL**, crimson.  
**SUNSHINE**, yellow.  
**GOLDEN SALMON**, orange yellow.  
**GLORI MUNDI**, red.  
**CHATILON**, pink.

## **Hybrid Perpetual**

**\$1.35 each; 3 for \$3.75**

**AMERICAN BEAUTY**, red.  
**FRAU KARL DRUSHKI**, white.  
**GEN. JACQUEMINOT**, red.  
**J. B. CLARKE**, red.  
**PAUL NEYRON**, pink.  
**ULRICH BRUNNER**, cherry red.